

**Speaker Pitch**

Renee Marie Smith, Esq.



**Entrepreneur, Attorney,  
Author, and Speaker**  
Renee Marie Smith, Esq.

# Bullish, without the bullshit.

## » About Renee Marie Smith, Esq.

Renee Marie Smith, Esq. is a nationally recognized entrepreneur, attorney, author and speaker. A renowned 20-year expert in Real Estate and Corporate law, her advice has been featured in *Forbes*, *Huffington Post*, and *MortgageOrb*. Her insights are loved by audiences around the United States in person and on the radio.

Renee concentrates her skills on advising and consulting female entrepreneurs on start-up pitfalls, legal best practices and leaning into an entrepreneurial mindset to utilize innovative pathways to business success.

Renee offers a unique kind of straight talk that encourages, empowers and cuts to the heart of what entrepreneurs need to hear; "Your profitable passion can be your lucrative business and you can define success on your terms". Renee shares with her audiences tried and true business mind-set tools so they reach their goals in an actionable format for immediate usability in any business or career.

Renee is bullish on women, the businesses they're building, and the critical role they play in society and the global economy. Her areas of expertise include:

## » Womens' Entrepreneurship Expert

Founder of Trending50 and host of FIFTV web series exploring issues critical to female entrepreneurs facing today's social and economic realities. Regular blogger and contributing author to major publications such as *Forbes*, *Huffington Post*, and *MortgageOrb*.

## » Distressed Property Expert

Author of the *My Guru* book series designed for homeowners and real estate agents covering topics related to distressed property sales and agent marketing.

## » Women-Owned Business Expert

Regular presenter, keynote, and panelist at financial services, real estate, and women's' business conferences. Recent engagements include the National Association of Women in Real Estate Businesses (NAWRB) and the Financial Services Expo hosted by the Council for Inclusion in Financial Services.

## » Social Media Influencer

Renee is a powerhouse lifestyle and business brand across social media. Her personal reach is nearly 50,000 direct connections with each social media post. Renee is an expert in crafting shareable, social content and the total impressions for any given post average 150,000+.

# Unpack your potential.

With a keynote presentation, panel moderation, workshop, or guided guest conversation from Renee Marie Smith, Esq.

CUSTOMIZABLE KEYNOTE OFFERING

**Want to send your audience home with a cash advance on their future? With Renee's polished, proven, and provocative keynote message your attendees will go home, **potential: unpacked****

"Open your wallets, because I'm giving you something you can spend when you leave here today," says Renee when starting a journey with her audience. Twenty years ago, Renee was a divorcee with nothing more than a leased car full of her only remaining possessions. Renee's keynote, **potential: unpacked**, is an honest, sometimes raw, energizing conversation with the audience that touches on humble beginnings, personal tragedy, and the ultimate business success—semi-retired and pursuing passion projects full-time before 50.

**"Renee brought an engaging and honest presentation style that kept the audience on its toes. Renee has a unique depth of knowledge and you could sense that the room was truly connecting to her."**

- FINSERV EXPO AUDIENCE MEMBER, JULY 2018

Business-building takes more than degrees and good luck. In fact, Renee will tell you luck has little to do with it at all. Her keynote and panel moderating offers insights on reading your industry trends and the bold actions—plus the very real risks—it takes to stay ahead. Renee offers a unique vantage point from her experience scaling a significant legal and title operation during the 2008 housing crisis and over the years-long recovery. Let Renee guide and inspire your audience. She will deliver the energy, confidence, and practical tools to unpack their professional and personal potential.



**Successfully Scaled Multiple Businesses and Brands in Legal, Real Estate, and Other Industries**



**International and Domestic Real Estate & Legal Expert with nearly half a billion in deals made**



**Proven Financial Crisis Expert with over 3,000 Distressed Residential Transactions**



**Social Media Influencer with multiple outlets reaching over 150,000 individuals**

# Social Reach

## Instagram

21,000+ followers

## Email Subscribers

10,000+

## Monthly Site Traffic

3,000+ Unique Visitors

## LinkedIn

6,000+ followers

## Facebook

4,800+ total reach

## Twitter

2,500+ followers

## Video View

1,000+ monthly

## Immediate Reach

50,000+ individuals

## Impressions Average

150,000+

A hand is shown from the bottom right, holding a large, stylized signature in black ink. The signature reads "Renee Dupont". The hand is wearing a dark long-sleeved shirt and a gold ring on the ring finger.

**Book Renee as a speaker, contributor,  
guest, or workshop leader**

SHEREE.DUPONT@SQFT.MANAGEMENT



**CIF** TV

